



James Sweet, European Operations Director, Weyerhaeuser Products Limited

European Operations Director for Weyerhaeuser Products Limited, overseeing the market development for Structural Engineered Wood products in the UK, France, Belgium, Germany, Spain and Portugal. For 25 years, James has been at the leading edge of the introduction of innovative Timber based product development in Europe and for a short spell in the Far East. Specialising in new products which as a result of advanced manufacturing technology can better utilize the Fibre resource available and provide more sustainable building material solutions to the market.

His current objective is to find ways to combine building mediums whether they are steel, masonry or timber to optimize and deliver the appropriate level of performance to a structure in a sustainable and safe way

Weyerhaeuser Company, one of the world's largest integrated forest products companies, was incorporated in 1900. In 2005, sales were \$22.6 billion. It has offices or operations in 18 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction, development and related activities.